



February 12, 2019

Dear Sponsor.

This year the Village of Chatham will be turning 150!!!! We are going to focus our events on celebrating the Village of Chatham's 150<sup>th</sup> year! Summerfest will kick off a week of festivities ending with the Fireman's Parade and fireworks! Octoberfeast and Winterfest will also grow a bit and will incorporate the celebrations. We continue to build our festivals reputation with food, music and fun. Last year Summerfest and Octoberfeast grew in attendance and brought many new folks to our village and we are looking forward to this year. For the second year Octoberfeast has won the Columbia County Chamber of Commerce's Best Fall Event.

This year we are structuring our sponsorships a little differently, instead of asking for a sponsorship for each event we are asking for one sponsorship that will cover all of the CABA events Summerfest, Octoberfeast and Winterfest. Below you will find the available sponsorship levels along with the great advertising opportunities that will be provided at each level. Please consider supporting our CABA Events.

Sponsorship Benefits	Supporting \$500	Community \$1000	Major \$2500	Presents \$5000
Thank you in CABA E-blasts	x	x	x	x
Hyperlink on CABA Website	Listing	Listing	Logo	Logo
Listing on Festival Brochures	Listing	Listing	Logo	Logo
Listing on Sponsor Board at Festivals	Listing	Listing	Logo	Logo
Tiered Logo on Entertainment Stages	Listing	x	x	x
Spot on WDST/Summerfest & Octoberfeast			x	x
Business Spotlight on Events Social Media			x	x
Booth at Summerfest			x	x
Logo on Select Print Advertising				x
Stage Sponsor				X

We will need to know by **March 1st** if you would like to be a sponsor.

If you have any questions you can email [melonyspock@yahoo.com](mailto:melonyspock@yahoo.com) or [suzannesperl@beachandbartolo.com](mailto:suzannesperl@beachandbartolo.com).

Let us know your sponsorship level and we will contact you for logos etc.

Checks can be made out to CABA and mailed to:

**Suzanne Knights, Chatham Area Business & Arts, PO Box 7, Chatham, NY 12037**